

Defining Style Newsletter

September 2008

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Welcome to our newsletter!

I was very privileged to feature in the 'Rejuvenate' Section of the Manly Daily on Tuesday 26 August 2008. The article focused on how women are wasting their money shopping by following fashion trends that simply do not suit them.

What to Wear for Spring 08

Which is your look?

Feminine – You love romance, 'pretty in pink', frills and dainty high heels. Continue the theme with a pale chiffon scarf from Sportsgirl, a camellia from Portmans or a sheer floral dress.

Dramatic – You gain attention quickly with your commanding and striking look. Confidently wear the new black and white prints in stripes or bold prints. Combine statement bright coloured accessories from Jag or Sachi to complete the look.



Classic – You are understated, mixing classic styles and earthy neutral tones. Go for 'safari chic' with a Jacqui E linen safari jacket, a snake printed scarf, a Orotan 'Mallorca' hobo bag in cream or Tom Ford tortoiseshell sunglasses.

Nonchalant Chic – You prefer strong tailoring for your office ensemble. 'Go to blazers' by adding a Claude Maus 'Burton' blazer to shorts, a pencil skirt or a shift dress.

Love to Shine – Add sparkle to your wardrobe with the new metallics. If you're a cool based babe wear Nine West 'Jellzey' silver heels, Peter Lang Swarovski crystal earrings or a silver beaded dress. If you have warm based skin, wear a gold sequined tank, Midas gold/black peep toe sling backs, a Witchery gold flat square bangle or a bronze leather belt.

Creative – You are unconventional and innovative. Go for military style this season with signature metal buttons with a strong masculine feel or Collette Dinnigan Medallions jacket.

Now make sure when you dress for spring you choose a look that *loves you*. That is it is appropriate for your age, your body shape and colouring, your personality and your lifestyle.

You want to wear your clothes, not let your clothes wear you!

Dads who Like to Look Great

Deck out Dad in the latest colours for spring. Forget the socks and handkerchiefs and buy him some new groovy gear. Make sure you choose a hue that flatters his colouring.



Man about Town

Break him from the white shirt brigade and choose a striped or check shirt in blues or mauves. Add a beautiful silk tie in colours that tone. Make sure the pattern on his tie is more prominent than the one on his shirt

On the Golf Course

Spoil him with a polo in a great colour. Check out Lacoste in lilac, Tommy Hilfiger flag polo in yellow, Nautica pima cotton polo in pale blue or Gant pique polo in red. When you purchase two or more from David Jones *right now* you get 30% off.

Casual Dad

Update his wardrobe with Sportscraft 'midnight' denim jean, Country Road washed carbon jean or Levi's grey jean.

Beach Wear

For a long hot summer you can't beat Coast sport length swim short in red, blue or blue floral.

Overnight Success

Make him look like he's made it with accessories that ooze confidence without compromising masculinity, a luxury leather wallet, silver cufflinks or Hugo Boss sunglasses.

Shopping Secrets – Brunette Hair Care

If you have been searching for hair care to add intense shine there are several alternatives:

- Aveda - clove shampoo for brown & honey tones, clove conditioner for med brown hair
- Sebastian Professional - laminates shampoo and laminates conditioner for brunettes
- PPS – 3 shampoos for either caramel tones; cool, brown hair; or warm, brown hair
- TIGI – BED HEAD brunette goddess shine spray.

How to Wear Scarves? – Michelle's Special Request

The scarf is one of the easiest ways to make your look individual - will continue next month.



STYLE 1

- Step 1 Fold a square scarf into a bias-band fold
- Step 2 Twist scarf jauntily around neck to one side so that the knot is off-centre
- Step 3 Wrap around, crossing ends behind the neck and pull forward
- Step 4 Tie a single knot centred underneath chin
- Step 5 Finish by tying a double knot and let the ends hang loosely.

Body Image & Eating Disorders Awareness Week – 1-7 September



Sportsgirl is helping The ButterFLy Foundation raise awareness of eating disorders and positive body image across the country by supporting 'National Body Image and Eating Disorders Awareness Week'. Titled 'Give Fashion, Give Fashion, Give Give Hope', this unique capsule of clothing and accessories is



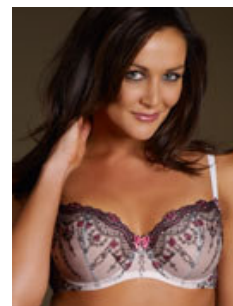
now available in Sportsgirl stores nationally, with all proceeds going to the

Foundation to raise funds for a special 'Butterfly Wing' at Westmead Children's Hospital, Sydney. Below are some events occurring nationally during Awareness Week.

- Pitt Stop on Pitt St – Thurs 4 September, King St end of Pitt St Mall. 11am & 2pm
- Carers Workshop – Fri 5 September at Chatswood, numbers limited, call 9412 4499.

Underwear Tips – Minimiser Bra

A minimiser will reduce your bust line by up to one cup size with this comfort engineered bra. The bra is designed to reduce bust projection while giving you a more natural, flattering shape without flattening or distorting. You can also wear smaller sized clothing if you wear a minimiser bra! Minimiser bras are found at all good underwear shops.



Bridal Style – Annual Clearance

Brides of Beecroft are having their annual stock clearance sale with 50-70% off formal and bridal gowns, and 10% off new order bridal gowns. Get in quick. September 1-14 only. (02) 9980 6889.

Thanks for signing up to this newsletter. Remember, if you'd like to leave this list at any time just reply to this email and let us know.

Cheers

Robin Powis

defining style

look great, feel fantastic and create an impression that counts

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About Robin

I'm a personal image stylist who believes some people are born with style and some people need to learn about style. I am passionate about colour and creating a fresh and stylish new YOU. I will work with you to combine your colouring, body shape, lifestyle and budget to gain new skills to change and manage your appearance. I specialise in Style Makeovers, Colour Reinvention, Personal Shopping, Uniforms and Professional Image Development.

